















# Agreement

**Prepared for** 

## Plum Borough School District

January 14, 2013

Just think. In 1998, EduLink Inc. was inspired to design technology-based products and services to help make people's lives easier... to create a path of least resistance for clients to perform more efficiently and effectively. Our approach is based on producing a balance between the technology and the people who implement it everyday. We welcome you to explore the possibilities we are presenting here so that you might realize how we can help you.



# **Table of Contents - Agreement**

Overview	3
Annual Licensing Fee	3
Terms of Use for EduLink Inc. Websites	3
Agreement and Authorization	7
About EduLink Inc	8
EduLink's Product and Services	9
Client List	11



# **Contact Us**

Should you have any questions regarding this agreement, please do not hesitate to contact Dr. Reed Hankinson at EduLink.

Cranberry Professional Park 201 Smith Drive, Suite D1 Cranberry Twp, PA 16066

p. 724-553-9354 f. 724-591-5040

info@edulinkinc.com www.edulinkinc.com

## Agreement

This agreement dated as of \_\_\_\_\_\_\_, 201\_ (the "Effective Date") by and between the Plum Borough School District and EduLink Inc. ("EduLink") is for PAETEP, an electronic teacher evaluation portal to be used by Plum Borough School District to manage the teacher evaluation process for its teachers and supervisors. This agreement represents the licensing fee to access the system which Plum Borough School District agrees to pay to EduLink upon receipt of invoice.

Any additional customization outside of the scope of this agreement will be included under a separate agreement and billed at EduLink's hourly rates.

All software, whether in object code or source code, associated with the EduLink web sites is the sole and exclusive property of EduLink. Copying, reverse engineering, decompiling or adapting the software, HTML or code that EduLink creates is strictly prohibited. All ownership and copyright of the software and any and all modifications to the software belong solely to EduLink.

EduLink assumes no responsibility for any material that is input by others and not by EduLink. The user of the software acknowledges and agrees that the user is solely responsible for the content and accuracy of any and all information provided by the user. EduLink Inc. is not responsible for the content of any other web sites linked to the service. Any reference to a product, service, or other web site does not imply an endorsement of that product, service, or web site.

The user is prohibited from violating or attempting to violate the security of the software. Any user which EduLink Inc. determines has violated or attempted to violate the security of the software, may be subject to immediate suspension or termination of services without further notice.

By using the software, the user and the organization agree that in no event will EduLink Inc. be liable to the user, the organization or any third party for any loss or damage related from use or inability to use the software, as further set forth in the Terms of Use for EduLink Web Sites below.

## **Licensing Fee**

Below is the licensing fee, which is due and payable upon receipt of invoice.

#### Three-Year Licensing Fee:

\$16,002

## Terms of Use for EduLink Web Sites

AGREEMENT BETWEEN USER AND EduLink.: This Web Site is comprised of various Web pages operated by EduLink. These Terms of Use shall apply to all **websites** owned and/or operated by EduLink. The EduLink Web Site is offered to you conditioned on your acceptance without modification of the terms, conditions, and notices contained herein. Your use of the EduLink Web Site constitutes your agreement to all such terms, conditions, and notices.

**TERM OF AGREEMENT:** This agreement shall commence as of the Effective Date and continue for a period of three years (the "Initial Term"), and shall automatically renew for additional one year periods unless terminated by either party hereto (each a "Subsequent Year Term") upon written notice to the other party not less than thirty (30) days prior to the expiration of the Initial Term or Subsequent Year Term, as applicable. Any termination during the Initial Term or Subsequent Year Term shall be effective upon the expiration of the Initial Term or the Subsequent Year Term, as applicable.

MODIFICATION OF THESE TERMS OF USE: EduLink reserves the right to change the terms, conditions, and notices under which the EduLink Web Site is offered. Any such changes will be posted in these Terms of Use. EduLink encourages you to



periodically review the EduLink Web Site for changes to the Terms of Use.

LINKS TO THIRD PARTY SITES: The EduLink Web Site may contain links to other Web Sites ("Linked Sites"). The Linked Sites are not under the control of EduLink and EduLink is not responsible for the contents of any Linked Site, including without limitation any link contained in a Linked Site, or any changes or updates to a Linked Site. EduLink is not responsible for web casting or any other form of transmission received from any Linked Site. EduLink is providing these links to you only as a convenience, and the inclusion of any link does not imply endorsement by EduLink of the site or any association with its operators.

**NO UNLAWFUL OR PROHIBITED USE:** As a condition of your use of the EduLink Web Site, you warrant to EduLink that you will not use the EduLink Web Site for any purpose that is unlawful or prohibited by these terms, conditions, and notices. You may not use the EduLink Web Site in any manner which could damage, disable, overburden, or impair the EduLink Web Site or interfere with any other party's use and enjoyment of the EduLink Web Site. You may not obtain or attempt to obtain any materials or information through any means not intentionally made available or provided for through the EduLink Web Sites.

**USE OF COMMUNICATION SERVICES:** The EduLink Web Site may contain bulletin board services, chat areas, news groups, forums, communities, personal web pages, calendars, and/or other message or communication facilities designed to enable you to communicate with the public at large or with a group (collectively, "Communication Services"), you agree to use the Communication Services only to post, send and receive messages and material that are proper and related to the particular Communication Service.

#### By way of example, and not as a limitation, you agree that when using a Communication Service, you will not:

- Defame, abuse, harass, stalk, threaten or otherwise violate the legal rights (such as rights of privacy and publicity) of others.
- Publish, post, upload, distribute or disseminate any inappropriate, profane, defamatory, infringing, obscene, indecent or unlawful topic, name, material or information.
- Upload files that contain software or other material protected by intellectual property laws (or by rights
  of privacy of publicity) unless you own or control the rights thereto or have received all necessary consents.
- Knowingly or intentionally upload files that contain viruses, corrupted files, or any other similar software or programs that may damage the operation of another's computer.
- Advertise or offer to sell or buy any goods or services for any business purpose, unless such Communication Service specifically allows such messages.
- Conduct or forward surveys, contests, pyramid schemes or chain letters.
- Download any file posted by another user of a Communication Service that
- you know, or reasonably should know, cannot be legally distributed in such manner.
- Falsify or delete any author attributions, legal or other proper notices or proprietary designations or labels of the origin or source of software or other material contained in a file that is uploaded.
- Restrict or inhibit any other user from using and enjoying the Communication Services.
- Violate any code of conduct or other guidelines which may be applicable for any particular Communication Service.
- Harvest or otherwise collect information about others, including e-mail addresses, without their consent.
- · Violate any applicable laws or regulations.

EduLink has no obligation to monitor the Communication Services. However, EduLink reserves the right to review materials posted to a Communication Service and to remove any materials in its sole discretion. EduLink reserves the right to terminate your access to any or all of the Communication Services at any time without notice for any reason whatsoever.

EduLink reserves the right at all times to disclose any information as necessary to satisfy any applicable law, regulation, legal process or governmental request, or to edit, refuse to post or to remove any information or materials, in whole or in part, in EduLink's sole discretion.

Always use caution when giving out any personally identifying information about yourself or your children in any Communication Service. EduLink does not control or endorse the content, messages or information found in any Communication Service and, therefore, EduLink specifically disclaims any liability with regard to the Communication Services and any actions resulting from your participation in any Communication Service. Managers and hosts are not authorized EduLink spokespersons, and their views do not necessarily reflect

those of EduLink.

Materials uploaded to a Communication Service may be subject to posted limitations on usage, reproduction and/or dissemination. You are responsible for adhering to such limitations if you download the materials.

MATERIALS PROVIDED TO EduLink OR POSTED AT ANY EduLink WEB SITE: EduLink does not claim ownership of the materials you provide to EduLink (including feedback and suggestions) or post, upload, input or submit to any EduLink Web Site or its associated services (collectively "Submissions"). However, by posting, uploading, inputting, providing or submitting your Submission you are granting EduLink, its affiliated companies and necessary sublicensees permission to use your Submission in connection with the operation of their Internet businesses including, without limitation, the rights to: copy, distribute, transmit,



publicly display, publicly perform, reproduce, edit, translate and reformat your Submission; and to publish your name in connection with your Submission and your use of the Web Site. EduLink will not share any of your personal, confidential or proprietary data or information, except for your use, and the use of your employees agents and representatives. of the Web Site without your prior written consent.

No compensation will be paid with respect to the use of your Submission, as provided herein. EduLink is under no obligation to post or use any Submission you may provide and may remove any Submission at any time in EduLink's sole discretion.

By posting, uploading, inputting, providing or submitting your Submission you warrant and represent that you own or otherwise control all of the rights to your Submission as described in this section including, without limitation, all the rights necessary for you to provide, post, upload, input or submit the Submissions.

LIABILITY DISCLAIMER: THE INFORMATION, SOFTWARE, PRODUCTS, AND SERVICES INCLUDED IN OR AVAILABLE THROUGH THE Edulink WEB SITE MAY INCLUDE INACCURACIES OR TYPOGRAPHICAL ERRORS. CHANGES ARE PERIODICALLY ADDED TO THE INFORMATION HEREIN. Edulink AND/OR ITS SUPPLIERS MAY MAKE IMPROVEMENTS AND/OR CHANGES IN THE Edulink WEB SITE AT ANY TIME. ADVICE RECEIVED VIA THE Edulink WEB SITE SHOULD NOT BE RELIED UPON FOR PERSONAL, MEDICAL, LEGAL OR FINANCIAL DECISIONS AND YOU SHOULD CONSULT AN APPROPRIATE PROFESSIONAL FOR SPECIFIC ADVICE TAILORED TO YOUR SITUATION.

Edulink AND/OR ITS SUPPLIERS MAKE NO REPRESENTATIONS ABOUT THE SUITABILITY, RELIABILITY, AVAILABILITY, TIMELINESS, AND ACCURACY OF THE INFORMATION, SOFTWARE, PRODUCTS, SERVICES AND RELATED GRAPHICS CONTAINED ON THE Edulink WEB SITE FOR ANY PURPOSE. TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, ALL SUCH INFORMATION, SOFTWARE, PRODUCTS, SERVICES AND RELATED GRAPHICS ARE PROVIDED "AS IS" WITHOUT WARRANTY OR CONDITION OF ANY KIND. Edulink AND/OR ITS SUPPLIERS HEREBY DISCLAIM ALL WARRANTIES AND CONDITIONS WITH REGARD TO THIS INFORMATION, SOFTWARE, PRODUCTS, SERVICES AND RELATED GRAPHICS, SERVICES AND RELATED GRAPHICS, SERVICES AND RELATED GRAPHICS, SERVICES AND RELATED GRAPHICS, SERVICES AND PARTICULAR PURPOSE, TITLE AND NON-INFRINGEMENT.

TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT SHALL EduLink AND/OR ITS SUPPLIERS BE LIABLE FOR ANY DIRECT, INDIRECT, PUNITIVE, INCIDENTAL, SPECIAL, CONSEQUENTIAL DAMAGES OR ANY DAMAGES WHATSOEVER INCLUDING, WITHOUT LIMITATION, DAMAGES FOR LOSS OF USE, DATA OR PROFITS, ARISING OUT OF OR IN ANY WAY CONNECTED WITH THE USE OR PERFORMANCE OF THE EduLink WEB SITE, WITH THE DELAY OR INABILITY TO USE THE EduLink WEB SITE OR RELATED SERVICES, THE PROVISION OF OR FAILURE TO PROVIDE SERVICES, OR FOR ANY INFORMATION, SOFTWARE, PRODUCTS, SERVICES AND RELATED GRAPHICS OBTAINED THROUGH THE EduLink WEB SITE, OR OTHERWISE ARISING OUT OF THE USE OF THE EduLink WEB SITE, WHETHER BASED ON CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY OR OTHERWISE, EVEN IF EduLink OR ANY OF ITS SUPPLIERS HAS BEEN ADVISED OF THE POSSIBILITY OF DAMAGES. BECAUSE SOME STATES/JURISDICTIONS DO NOT ALLOW THE EXCLUSION OR LIMITATION OF LIABILITY FOR CONSEQUENTIAL OR INCIDENTAL DAMAGES, THE ABOVE LIMITATION MAY NOT APPLY TO YOU. IF YOU ARE DISSATISFIED WITH ANY PORTION OF THE EduLink WEB SITE, OR WITH ANY OF THESE TERMS OF USE, YOUR SOLE AND EXCLUSIVE REMEDY IS TO DISCONTINUE USING THE EduLink WEB SITE.

APPLICABLE LAW; CONSENT TO JURISDICTION: The EduLink sites can be accessed from all 50 states, as well as from other countries around the world. As each of these places has laws that may differ from those of Commonwealth of Pennsylvania, by accessing the EduLink sites both you and EduLink hereby agree that (i) the statutes and laws of the Commonwealth of Pennsylvania, without regard to the conflict of laws principles thereof, will apply to all matters relating to use of the EduLink sites, and (ii) the state or federal courts located in Allegheny County, Pennsylvania will be the exclusive venue and jurisdiction for any matter or dispute arising between you and EduLink or in any way relating to your membership or use of EduLink sites. If any provision of these terms shall be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from these terms and shall not affect the validity and enforceability of any remaining provisions.

**COPYRIGHT AND TRADEMARK NOTICES:** Except for the materials posted on the EduLink web sites, all contents of the EduLink Web Sites are the sole and exclusive property of EduLink.

TRADEMARKS: Any third party trademarks displayed on the EduLink web site are owned by the respective third parties.

Any rights not expressly granted herein are reserved.

**COLLECTION OF YOUR PERSONAL INFORMATION:** EduLink collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. EduLink also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.



There is also information about your computer hardware and software that is automatically collected by EduLink. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by EduLink for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the EduLink Web site.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through EduLink public message boards, this information may be collected and used by others.

EduLink encourages you to review the privacy statements of Web sites you choose to link to from EduLink so that you can understand how those Web sites collect, use and share your information. EduLink is not responsible for the privacy statements or other content on Web sites outside of the EduLink and EduLink family of Web sites.

**USE OF YOUR PERSONAL INFORMATION:** EduLink collects and uses your personal information to operate the EduLink Web site and deliver the services you have requested. EduLink also uses your personally identifiable information to inform you of other products or services available from EduLink and its affiliates. EduLink may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

EduLink does not sell, rent or lease its customer lists to third parties. EduLink may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, EduLink may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to EduLink, and they are required to maintain the confidentiality of your information.

EduLink does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

EduLink keeps track of the Web sites and pages our customers visit within EduLink, in order to determine what EduLink services are the most popular. This data is used to deliver customized content and advertising within EduLink to customers whose behavior indicates that they are interested in a particular subject area.

EduLink Web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on EduLink or the site; (b) protect and defend the rights or property of EduLink; and, (c) act under exigent circumstances to protect the personal safety of users of EduLink, or the public.

EduLink web sites are used by organizations to track and manage data; to take registrations for activities, events, classes, etc. Administrative users within these organizations have access to data that is entered into the system. Each organization operates independently from EduLink, and may have privacy and security policies wholly different from EduLink. Prior to entering information on an EduLink web site, EduLink encourages you to contact the organization and review the organization's privacy and security practices. EduLink bears no responsibility for the activities of any organization to whom EduLink may provide information.

Notwithstanding anything to the contrary herein, any material or information, personal or otherwise, may be transferred or assigned to (i) a purchaser of a majority of EduLink's equity interests (ii) a purchaser of all or substantially all of EduLink's assets or (iii) to any purchaser of the information or any of Edulink's assets arising from a bankruptcy or insolvency proceeding.

**USE OF COOKIES:** The EduLink Web site use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize EduLink pages, or register with EduLink site or services, a cookie helps EduLink to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same EduLink Web site, the information you previously provided can be retrieved, so you can easily use the EduLink features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the EduLink services or Web sites you visit.

**SECURITY OF YOUR PERSONAL INFORMATION:** EduLink secures your personal information from unauthorized access, use or disclosure. EduLink secures the personally identifiable information you provide on computer servers in a controlled, secure



environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

CONTACT INFORMATION: EduLink welcomes your comments regarding these Terms of Use. You may contact EduLink at (724) 553-9354 or at <u>info@edulinkinc.com</u>.

## Agreement and Authorization

IN WITNESS WHEREOF, this agreement has been executed as of the date first above written by each party's duly authorized representative.

**Plum Borough School District** 

Signature:				
Name Printed:				
Title:				
Contact Information:				
Address 1:				
Address 2:				
City:				
Email Address of Contact Person:				
Phone Number of Contact Person:				
EduLink, Inc.				
Signature:				
Name Printed:				
Title:				
Cranberry Professional Park				

201 Smith Drive; Suite D1 Cranberry Twp, PA 16066



## About EduLink Inc.

Since our very first software application was released in 1998, EduLink has been committed to creating professional web-based applications and data-management systems that are practical and easy to use. School districts, colleges and universities, intermediate units, educational agencies, municipalities, non-profit and for-profit businesses that need a web application or have information (data) that they need to collect, track, and manage call on EduLink for help.



## Here's what we do...

- Online registration systems
- Solutions for managing Act 48 continuing education hours
- **\*** Web portals with e-commerce capabilities
- **\*** Customized web-based solutions
- Employment / internship portals
- Re-approval request systems
- \* Professional CMS websites
- Custom data-management systems

## Our strength lies in our ability to create professional web-based applications and data-management systems that are practical and easy to use.

No matter how technical things may get, we always remember to think of the people that will be using our products and services. At EduLink, we offer a balance of non-technical and technical staff to our clients. If you are the person that will be using the software but are not necessarily tech-savvy, you certainly don't want to have too many conversations with computer programmers! On the other hand, if you are a technician, you probably will want to talk about the technology behind the software. This is the secret that has brought us our success. It is what we continue to focus on everyday with every new client.

## Benefits of EduLink's Products and Services

- \* Streamline an existing registration or data collection process that is taxing to your staff.
- Reduce the number of databases you use down to one centralized web based portal for easy access to all of your employees
- 📩 Eliminate the need to keep track of data offline in a paper-based system



## EduLink's Product and Services

#### Act48 Credit Keeper

#### www.act48creditkeeper.com

Act48 Credit Keeper is a secure, web-based data-management system that tracks, manages, and reports continuing education credits/hours of certified educators and Para educators in Pennsylvania.

Act 48 Credit Keeper enables a school district and the employees of that school district to record and submit all continuing education hours to the Pennsylvania Department of Education In-service programs and workshops conducted by your school can be credited to each employee in minutes! All information is entered and saved via a secure and confidential web site that is designed specifically for your school.

Data is seamlessly transferred directly to the Pennsylvania Department of Education. Endless hours of data entry by personnel departments are now reduced to minutes!

## Act48 Hours

#### www.act48hours.com

Act48 Hours is a secure web-based data-management system that is tailored to the unique needs of colleges, universities and other providers of continuing education credits/hours. This website allows professional educators to request the submission of Act 48 hours/credits to the PA Department of Education Records Management Site.

#### My-Registrar

#### www.my-registrar.com

My-Registrar is a customized web-based registration system. Using your colors, logos and identity, the My-Registrar application is tailored to match your organization's existing Web presence. Courses, activities and events are loaded into the My-Registrar database with fields that you define.

Once online, users can quickly and easily search your catalog of events, register for an upcoming activity, process payment and receive confirmation any time of day (24x7x365). The process is fully automated and allows for a seamless registration experience.

My-Registrar is customized to meet the specific needs of the following industries: Education & Training, Parks and Recreation Departments, and YMCA's.

### My-Approval & Reimbursement

My-Approval & Reimbursement is a powerful web-based system that is specifically designed to track and manage the approval and reimbursement process for external event requests. Requests can now be processed in minutes rather than days.

Teachers simply log on to the site and enter requests to attend professional development offerings that are outside of your district. Every detail can be submitted including expenses, cash advance requests, purpose, etc. The building principal (or whatever administrator is assigned to this teacher) receives an email regarding this request and can approve or



disapprove the request from their mobile phone, iPad or any computer. Once approved, central administrators are automatically notified and can approve or disapprove. The business office is also notified and involved in the process when requests include funding.

At each level, administrators can add notes, funding source information, etc. Teachers receive email notification of the approval (or disapproval) along with all notes and instructions.

With My-Approval & Reimbursement, your district's approval process is expedited and seamless. School district decision-makers can now respond quickly and effectively to each teacher's approval request.

To learn more, visit http://www.edulinkinc.com/home/MyApprovalReimbursement.aspx

#### Web Applications

Since 1998, EduLink has been designing and building web-based applications for a wide variety of clients. EduLink provides both "off the shelf" data-management systems and "customized" systems. Our strength lies in our ability to create solutions that are practical, professional, and easy to use. Our goal is to build a sophisticated system that is intuitive and easy to navigate.

We strive to understand the needs of our client in order to develop a system that automates processes, tracks and reports critical data, and is customized to the unique needs of the client – ultimately saving them time and money. Once the beta system has been sufficiently tested and the system is in use, we continue to serve our clients by providing training and responding to unforeseen needs.

To learn more, visit http://www.edulinkinc.com/home/WebApplications.aspx



## **Client List**

Allegheny Intermediate Unit 3 Allegheny Valley School District Ambridge Area School District Armstrong School District Avon Grove Charter school Beaver Valley Intermediate Unit **Beaver Area School District** Blackhawk School District Blairsville-Saltsburg School District **BLaST Intermediate Unit Burrell School District Bradford Area School District** Central Valley School District Clairton City School District CORO Center for Civic Leadership **Deer Lakes School District** Diocese of Altoona-Johnstown Drexel University **Duquesne University** East Stroudsburg University **Elizabeth Forward School District** Erie First Christian Academy Franklin Regional School District Gateway School District Glen Montessori School Hampton Township School District Holy Family Learning

Imani Education Circle La Salle College High School Lehigh Valley Charter School for the Performing Arts Lock Haven University Mansfield University Midwestern Intermediate Unit IV Mt. Lebanon School District Moon Area School District New Hope Academy Northeastern Educational Intermediate Unit Northgate School District North Hills School District Norwin School District Pan American Academy Charter School PA Cyber Charter School PA Leadership Charter School Pennsylvania Department of Health Pittsburgh Public Schools School District of Philadelphia Shaler Area School District Town of Wake Forest Township of Warminster West Chester University Westmoreland Intermediate Unit Wilkinsburg School District Woodland Hills School District

